



FOR IMMEDIATE RELEASE

HydroMassage names Robert Giardina to Serve as CEO

HydroMassage is proud to announce Robert Giardina will serve as the company's chief executive officer

Clearwater, Florida – October 8, 2009 – HydroMassage is proud to announce that its board of directors has named Robert Giardina, formerly of Town Sports International (TSI) to serve as the company's chief executive officer.

Giardina has been involved in the health and fitness industry for more than 30 years. In his most recent position as CEO of TSI, Giardina helped the company grow from 4 locations to more than 150. In 2006, he successfully took the company public.

HydroMassage selected Giardina based upon his proven ability to foster company growth, as well as his strong executive and interpersonal qualities. "Our search for a new leader to grow the HydroMassage brand has been focused and thorough," said Paul Lunter, HydroMassage president. "We established a broad field of talented candidates, and Bob was clearly our top choice. We're delighted to have him join our company."

Giardina expects to leverage his winning track record and personal relationships with industry leaders as HydroMassage continues to experience significant growth and brand recognition in the fitness market. In recent years, the fitness industry has become one of the company's key areas of concentration.

Giardina commented, "Having spent so much of my career building a successful fitness club company, it's been enlightening for me to view this industry from the eyes of an equipment manufacturer. After considering a number of other opportunities, HydroMassage was the best fit for me." He also expressed his vision for the future of the company by saying, "HydroMassage has been successful for over 20 years in the medical industry and I am looking forward to expanding its reach within the fitness industry. I believe HydroMassage can help solve many of the issues currently facing the health and wellness industry, including member service and member acquisition."

About HydroMassage:

HydroMassage is a product of JTL Enterprises Inc., based in Clearwater, Florida. JTL was established in 1989 to manufacture innovative products that bring comfort, relief and relaxation to people all over the world. Our massage beds combine the soothing benefits of water, heat and massage in a single modality while allowing users to remain clothed and comfortably dry throughout their experience. Our customers operate HydroMassage in chiropractic offices, fitness clubs, tanning salons, beauty salons, day and medical spas, hotels, malls, corporate centers, for personal use and more.

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