

# HYDROMASSAGE®

WELLNESS-FOCUSED, INNOVATION-DRIVEN



[www.hydromassage.com](http://www.hydromassage.com)

Relax  Recover  Rejuvenate

HYDROMASSAGE®  
WELLNESS-FOCUSED. INNOVATION-DRIVEN.



HydroMassage  
Lounge

## What is HydroMassage®?

-  Innovation
-  Feel-good amenity
-  Mass-appeal

Members receive one relaxing 7-10 minute massage per day, often used as a cool-down after a workout.

Health clubs create new profit centers by including HydroMassage in premium memberships or by charging an additional \$10-\$20 per month.



### Social media feedback

"My motivation for the gym is just to use the HydroMassage afterward"

"...pretty sure HydroMassage is the best thing I've ever experienced in my life"

"I had a HydroMassage at the gym tonight and let me tell you, it was amazing!"

"The HydroMassage tables are worth the premium membership themselves"

"I swear every time I get a HydroMassage I come out feeling like I have a new back"

"The only thing I love about the gym are the HydroMassage beds"

# Trusted By Industry Leaders



**Cory Brightwell**  
Co-founder  
Chuze Fitness

"People love HydroMassage. We have several beds in all of our clubs now.

As a result of strong member demand, we actually bumped the number up to seven beds in our newest Garden Grove location."



**Steven Strickland**  
CEO  
Workout Anytime

"No doubt they have helped with our Premium membership sales, but the results are the best when we use HydroMassage in presale locations.

We see higher closing rates across the board; not just in our premium packages."



**Mike Feeney**  
Executive VP  
New Evolution  
Ventures

"We make it part of our Peak membership in our Crunch franchise locations.

"It's been a great benefit for our low cost model clubs. Members are very surprised when they actually try it, and feel that it is a great value."

The list of industry leaders with HydroMassage continues to grow:



# Puts More "Health" in Your Health Club

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HydroMassage Beds are the most powerful and well-known models

The technology was first utilized by chiropractic, physical therapy, and medical offices

HydroMassage fits well in centers seeking to provide members with "total wellness solutions"

Results are best when HydroMassage Beds are located in a spa-like, semi-private area, allowing users to fully relax during the massage

More Powerful  
*Massage*



## HydroMassage Bed Models



HydroMassage  
Bed Models



# Finishing a Workout Never Felt So Good

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## HydroMassage Lounge Models

The Lounge is an innovative new HydroMassage product line

With a 35% smaller footprint, the Lounge is better suited for locations where space is a premium

The upright design provides members with maximum visibility and comfort

Lounge models provide the flexibility of being installed in semi-private rooms or directly on the gym floor



HydroMassage  
Lounge Models



# HydroMassage Zone Layouts



Layout options for four HydroMassage units in a 30' x 10' space.



# Message from the Founder

After 29 years in business, my passion and entrepreneurial spirit to create the most innovative massage experience in the world is just as strong as it was in 1989 when the company was founded. Having manufactured 16 generations of HydroMassage products, there are two guiding principles that drive every decision we make:



## *Innovation and User Experience*

Almost any massage product that you try for the first time will feel good. But the real question that we have to ask is, "Do our products provide an experience that is impressive enough for people to actually take time out of their busy lives to come back to use them again and again?"

We knew we were starting to hit the mark when two things happened; 1) doctors reported patients driving longer distances past other practices to use HydroMassage at their offices and 2) health clubs with as many as seven HydroMassage units saw constant usage from members throughout the day. Building upon that success, each day we explore new and unique ways to improve the technology and solutions we provide.

## *Quality and Customer Focus*

A great massage experience was just the first step. We've invested countless time and energy into the design of our products to ensure each system looks and operates exactly the same years from now as it does the day it comes off the manufacturing line, and is simple to maintain along the way.

Regardless of the products they sell or the services they offer, my belief is that every great company must view itself as a customer service organization. Whether we're overnighting a part halfway around the world or offering 7-day per week technical support from our headquarters in Tampa Bay, Florida, one of our defining characteristics is our relentless effort to take care of our customers.

Please accept my most sincere thanks for your business and your trust in HydroMassage.

**Paul Lunter**  
**HydroMassage Founder and President**



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